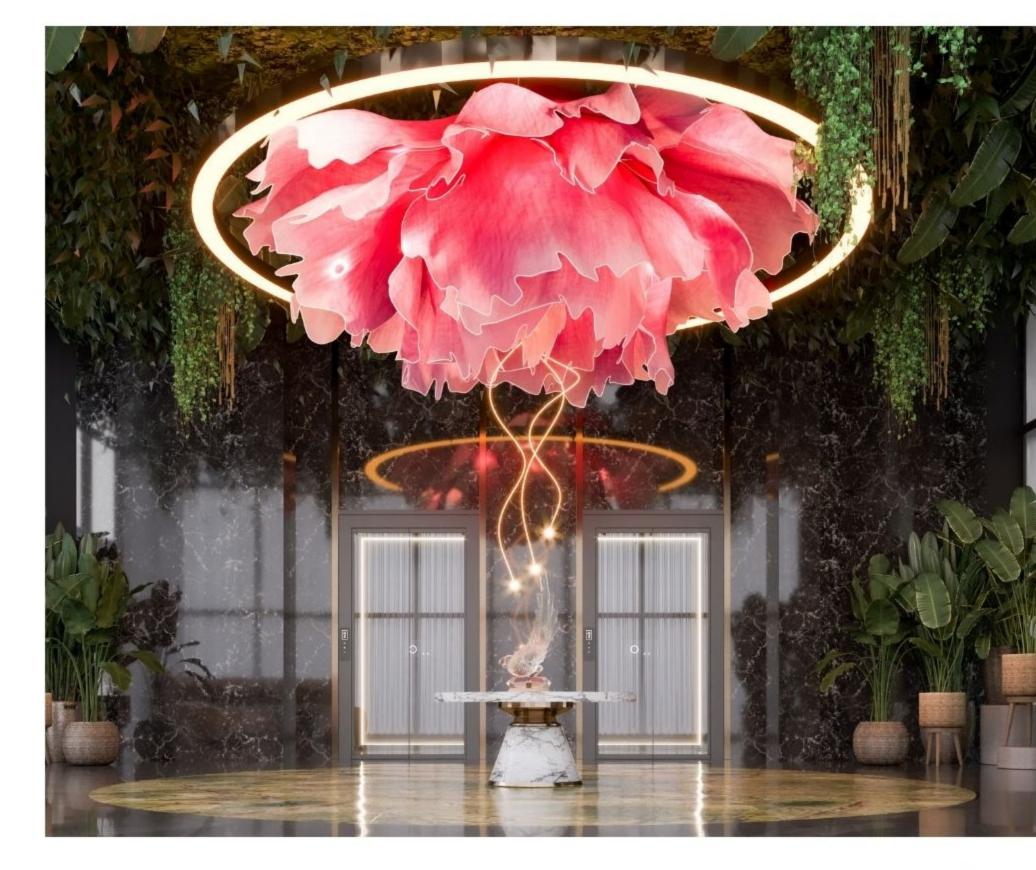
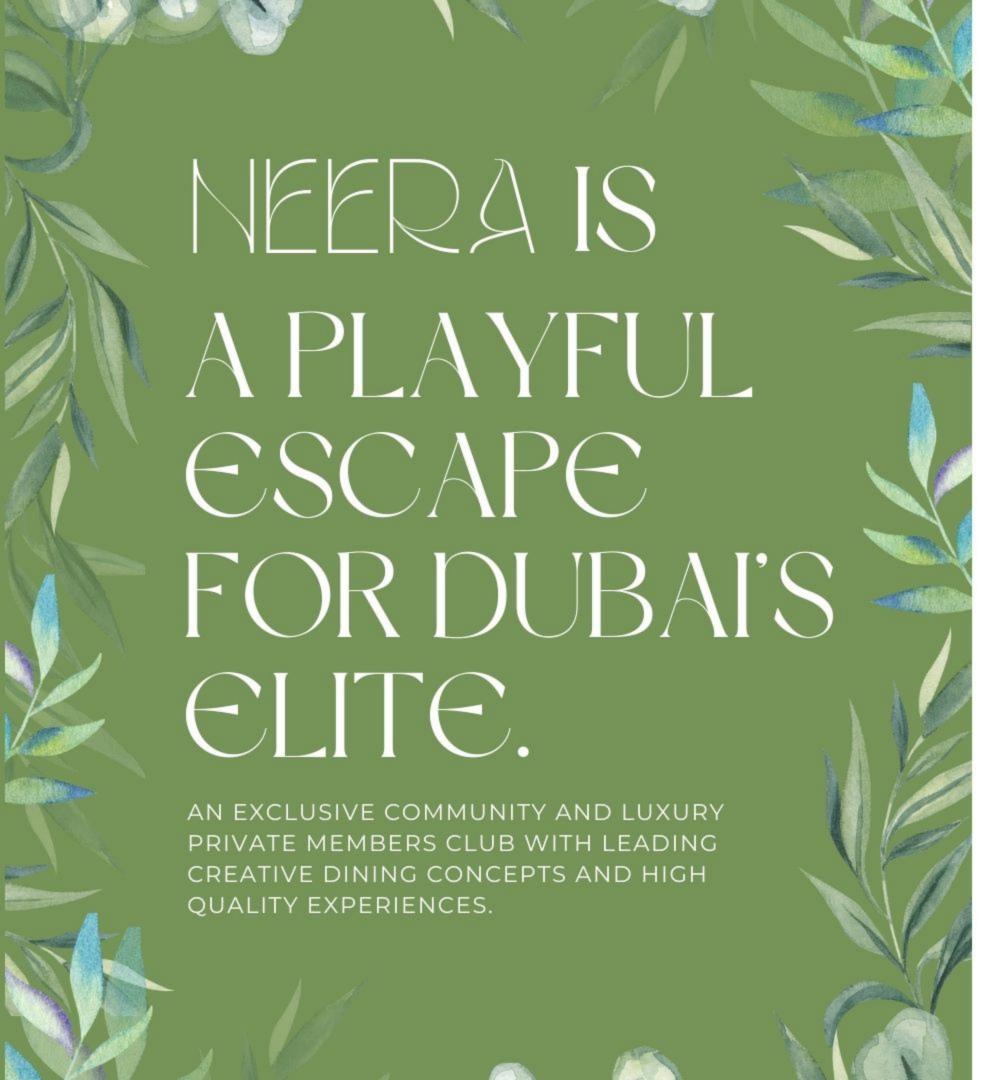


## Contents

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#### AN ELITE COMMUNITY

International titans and taste-makers across the business, cultural and creative industries.



#### AN EXCLUSIVE SPACE

A 20,000 sq ft private members club in Al Habtoor City designed to fit your day-to-night agenda,

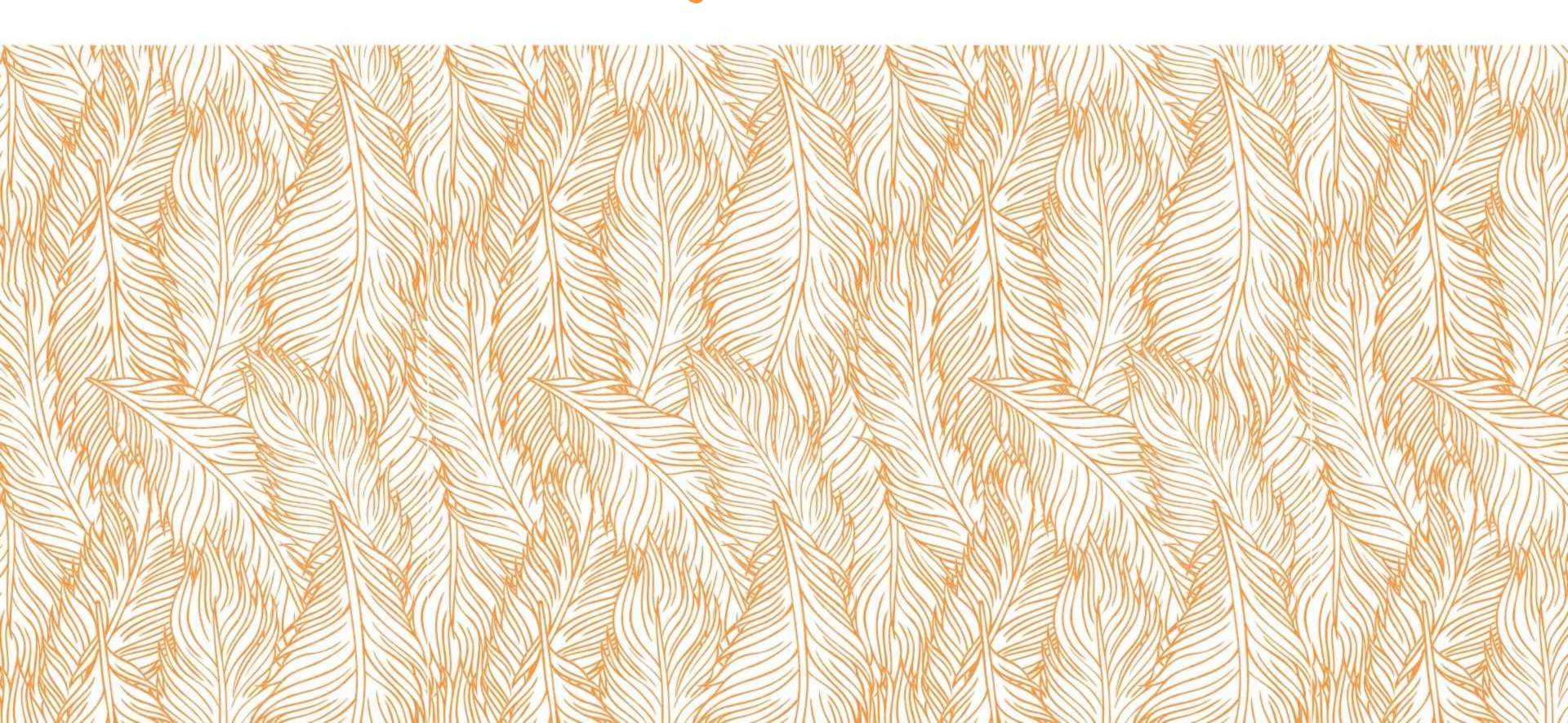


#### A LUXURY LIFESTYLE

Our membership benefits include access to luxury gyms, pools and beaches, international reciprocal private members clubs, one-of-kind networking experiences and events, as well as luxury brand partnerships and lifestyle concierge services.



## Our Community.





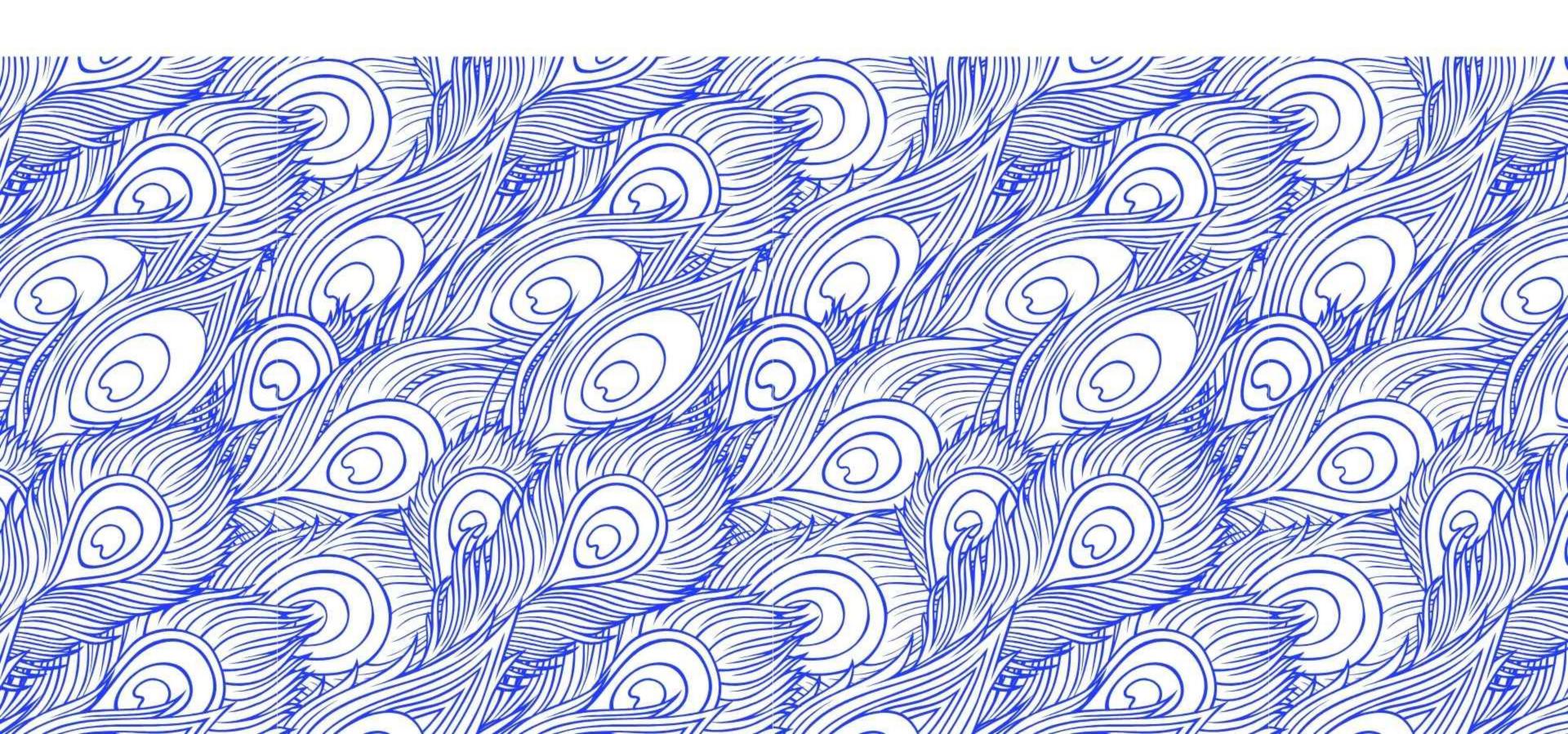
### A COMMUNITY WITHPLENTY TO SAY AND NOTHING TO PROVE.

Our members form the ultimate dinner party guest list - they are a diverse group of people who have been highly curated and are never random.

Titans of industry and tastes-makers across business, culture and creative sectors, our members are diverse and connoisseurs of luxury, who understand the value in growing their network through exclusive one-of-a-kind experiences.



## Our Club.





## EXPERIENCE CULINARY THEATRE at LA SELVA

La Selva is where the allure of the rainforest merges with the luxurious ambiance of Neera, showcasing the finest flavors from South America.

From the fiery spices of Argentina to the delicate ceviches of Peru, our culinary journey will take your taste buds on an unforgettable adventure.

Indulge in expertly crafted food and cocktails, and enjoy the pulsating beats of a live DJ. We also have a mezzanine floor for those seeking a more intimate dining experience, whilst enjoying vibrant energy of the main room..



# LOUNGE IN A COASTAL HAVEN at ORINOCO

Our masterful chefs create edible works of art in our seafood restaurant Orinoco, where the relaxing ambiance mirrors the allure of the ocean itself.

Enjoy a comfortable and relaxed setting for seafood delicacies and drinks in our large lounge and bar. Our private dining room offers intimacy and a sense of occasion for larger groups and private experiences.









# SAVOUR A MODERN JAPANESE EXPERIENCE at SORA

Our masterful chefs create edible works of art in our seafood restaurant Orinoco, where the relaxing ambiance mirrors the allure of the ocean itself.

Enjoy a comfortable and relaxed setting for seafood delicacies and drinks in our large lounge and bar. Our private dining room offers intimacy and a sense of occasion for larger groups and private experiences.



#### UNWIND UNDER THE OPEN SKY at CATTLEYA

By day, our terrace is a sanctuary to unwind, the soothing energy of the surroundings. By nightfall, Cattleya's is a social hub where members and guests come together to mingle, connect, and create lasting memories.

Whether you choose to engage in lively conversations or find a quiet corner for introspection, our terrace provides the perfect setting for both solitude and camaraderie.

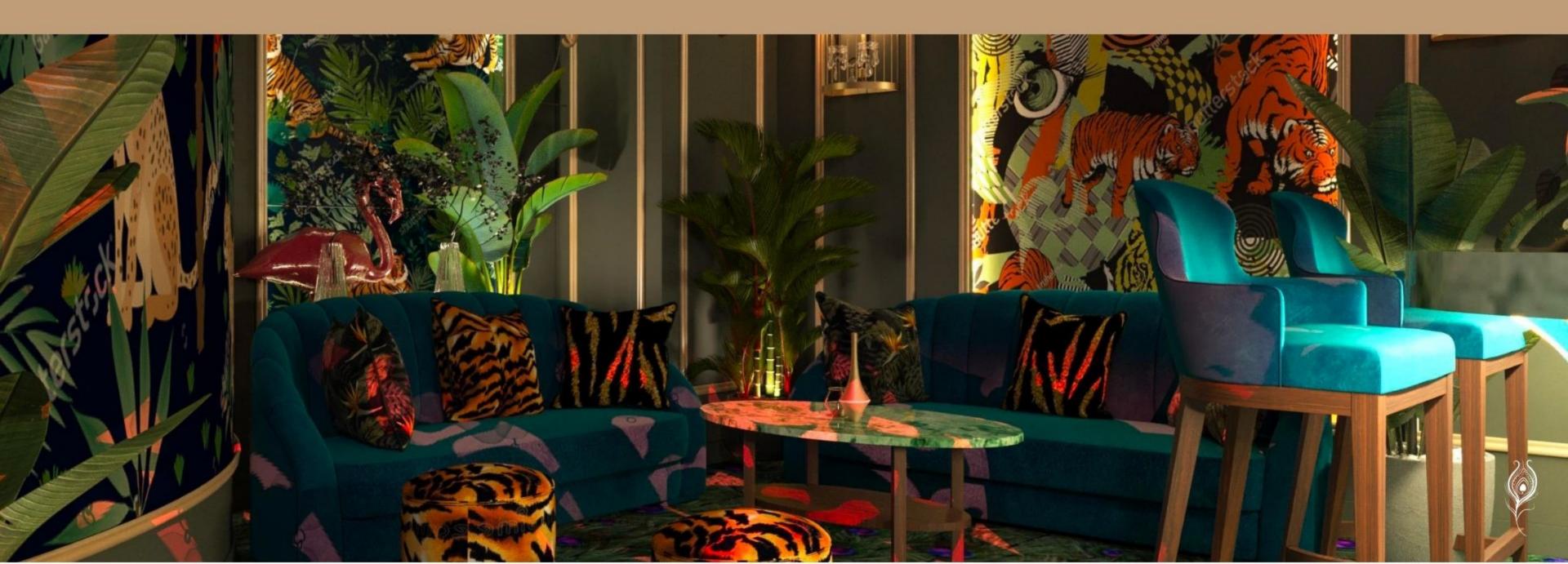


## RETREAT TO A DISCREET SOCIAL ENCLAVE at THE PEACOCK LOUNGE

#### Our Cigar Lounge presents a haven for the discerning connoisseur.

An exclusive space to indulge in the pleasure of fine cigars alongside an exquisite selection of handcrafted cocktails and curated whiskies, tailored to satisfy the most refined of palates.









## INDULGE in THE WISTERIA ROOM

#### The new home for high tea

An essential destination where high tea ritual comes to life in a glamourous setting, creating a relaxed, elegant experience.



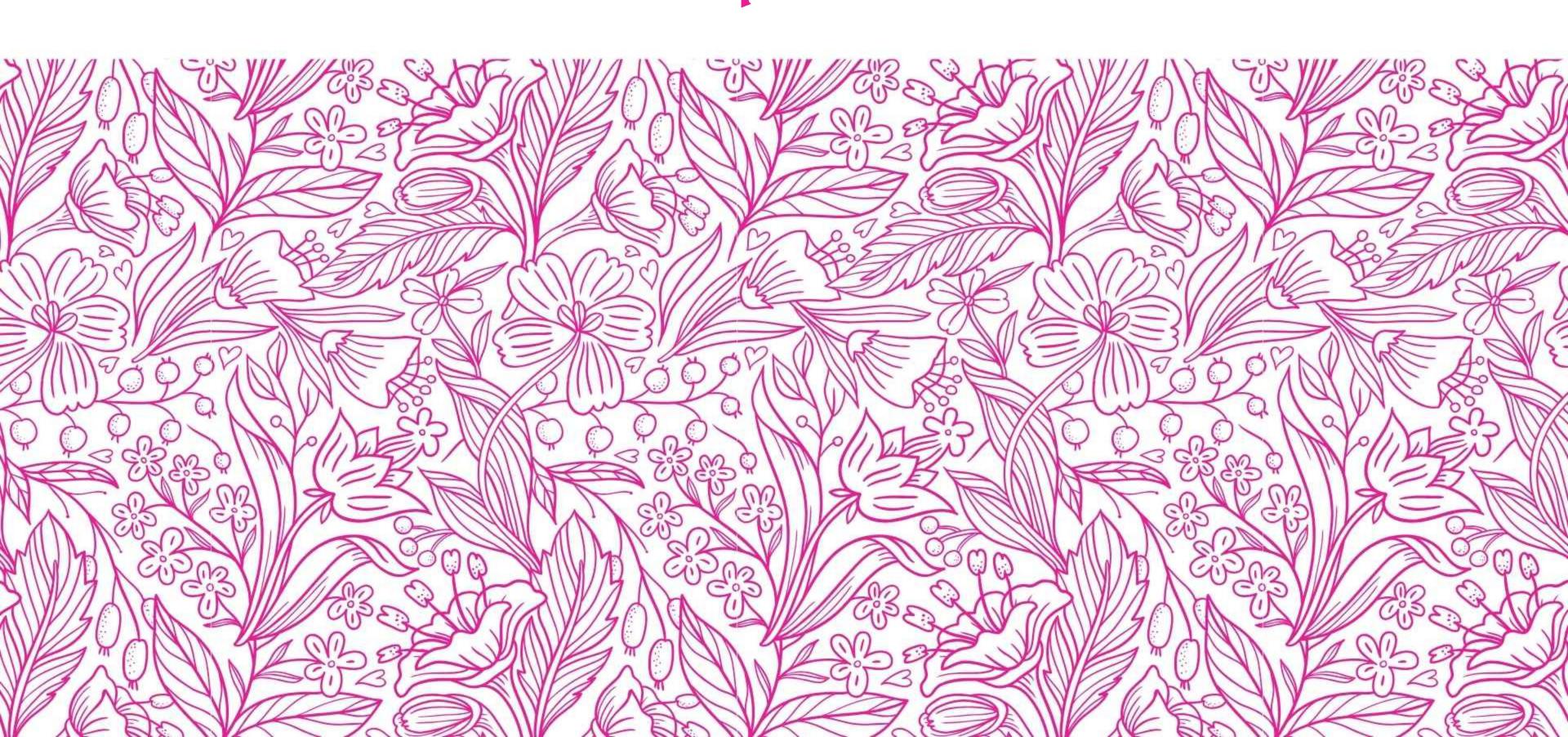
#### BE INSPIRED at THE LIBRARY

The Library is a multi-functional meeting and events space to inspire collaboration and networking.

Combining grandeur and spaciousness with a boutique experience, its high ceilings and floor-to-ceiling windows create a light-filled space that evokes a sense of serenity and inspiration.



## Our Membership.



WE ARE NOT A HOME AWAY FROM HOME, BUT WHERE EXTRAORDINARY EXPERIENCES HAPPEN.



We offer a discreet haven of freedom for our members with a range of world class cuisines, experiences and connections under a single roof.

We exist to surprise, delight and connect our community. Expect impeccable service, consistency and absolute luxury across everything we do.



#### BELONG TO SOMETHING BIGGER.

#### One membership, global access.

Members will benefit
from our growing
curation of lifestyle
partnerships offering
access to best
networking, wellness,
nightlife, and cultural
experiences on offer
in Dubai and abroad.





#### ONE-OF-A-KIND MEMBERS EXPERIENCES & LUXURY EVENTS

Members will receive invites to our programme of highly curated events and experiences. Our annual programme will span unrivalled cultural, sport, entrepreneurship, networking, retreats and brand experiences with a range of luxury and corporate partners.



#### INTERNATIONAL MEMBERSHIP TO RECIPROCAL CLUBS

For our discerning travellers, our international partnerships with members clubs and other luxury hospitaltity partners will ensure our members will be looked after wherever they go.



#### BEACH, POOL & GYM ACCESS

Members can access the wellness facilities and beaches at our network of 5-star hotels across Dubai including the Waldorf Astoria in Palm Jumeirah, Habtoor Grand Resort in Marina JBR, and Habtoor Palace, Hilton and V Hotel in Al Habtoor City.



#### LIFESTYLE BENEFITS & CONCIERGE SERVICES

Benefit from members rates, access, and upgrades with luxury partners inc 14 5-star hotels around the world, Al Habtoor Sports Hub, Al Habtoor Polo Club, Polo Academy, Riding School and La Perle. For a full list of members benefits, rates and partners visit www.neeradubai.com



#### MEMBERSHIP

Aspiring members will undergo a thorough vetting process to ensure they align with our values, actively contribute to our community, and will enjoy a discreet, luxurious, and exclusive experience.

#### **2023 MEMBERSHIP RATES**

Founding members who join in 2023 will not be subject to paying a joining fee.

STANDARD MEMBERSHIP | 15,000 AED per annum

COUPLES MEMBERSHIP | 25,000 AED per annum

UNDER 32 MEMBERSHIP | 10,000 AED per annum

For more information on membership types, club house rules and dress code visit www.neeradubai.com



## JON THE WAITING LIST

Aspiring members will invited to complete an online application to join the waiting list for membership. All complete applications will be reviewed periodically by the Membership Committee for approval.

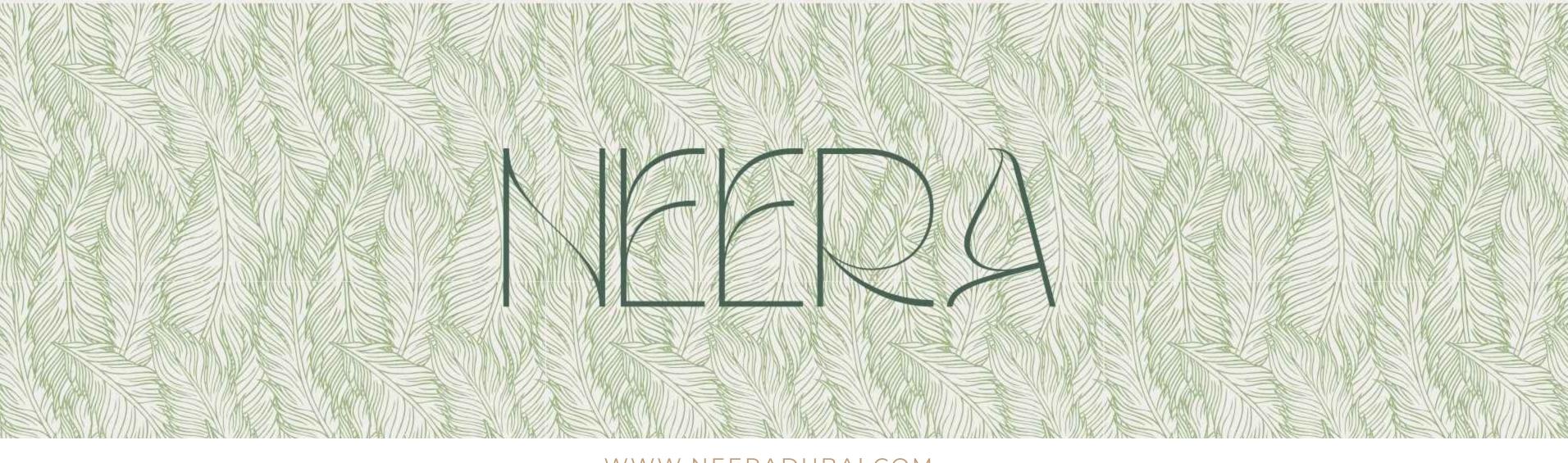
The Membership Team is on hand to assist throughout the application process, answering queries and keeping applicants up to date with the progress of their application.

APPLY

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@NEERADUBAI





#### WWW.NEERADUBAI.COM























