

NEERA

S O C I A L M E D I A



Neera Private Members Club: Social Media Guidelines

1. Community Respect

- All members must conduct themselves with respect and integrity on social media, reflecting the club's commitment to elite networking and cultural exchange.
- Any content shared should be considerate of all cultures, industries, and individuals within our diverse community.

2. Exclusivity and Privacy

- Video and photography are only permitted in selected areas of the club.
- Discretion is paramount. Members should not disclose sensitive information about the club or its members, including event details, member identities, or discussions that take place within our exclusive space.
- Tagging or mentioning members is prohibited.
- If the management or security request content to be removed from your phone, the content is to be removed or your membership can be suspended or terminated.
- The member is responsible for their guests, if a guest is asked to remove content from a device, the member is directly responsible for the guest. The guest will be asked to leave, and the member can be suspend or terminated.

3. Quality Content

- Members posts should reflect the quality and sophistication of the club's atmosphere and offerings.

4. Professionalism in Promotion

- When representing or discussing the club, members should maintain a professional tone. Promotion of individual businesses or services should not overshadow the club's collective mission.

5. Intellectual Property Respect

- Members must respect copyright laws and intellectual property rights when posting content. Always credit creative work that is not your own.



6. No Endorsements

- The club's social media platforms shall not be used for explicit personal endorsements or political statements that could be construed as representing the views of the club or its membership as a whole.

7. Culinary Experience Sharing

- Members and guest are not allowed to share content of their dining experience.

8. Event Sharing

- Members and guests not allowed to share content of events within the club. Events outside the club, the members and guest must obtain prior permission.

9. Feedback and Engagement

- Members should provide constructive feedback and engage in conversations that contribute positively to the club's mission and community building.

10. Reporting Infringements

- Any breaches of these social media guidelines or observed misconduct by other members on social media platforms should be reported to club management for appropriate action.

11. Adherence to Social Media Platforms' Rules

- All members must also adhere to the terms of service and community guidelines set forth by the respective social media platforms being used.

